



Envision John Fitch Highway Artwork Challenge Submission Guidelines and Official Rules

The City of Fitchburg is hosting the Envision John Fitch Highway (JFH) Artwork Challenge to collect artwork from residents of all ages depicting your ideas and vision as part of the Redesigning JFH – A Climate Resilient Corridor project.

What would make the JFH Corridor safer, more user-friendly, better for business and the neighborhood, more beautiful, and more resilient to heat, flooding, and climate change impacts? Show us your vision in the form of artwork! Submit your entry by March 12, 2021 to be considered for the Envision JFH Artwork Challenge prizes!

Artwork may be submitted in electronic or hard copy form, and could be a:

- Vision board or collage
- Drawings (you can use our sketch page as a starting point; this is optional!)
- Photos with notes or drawings added
- Computer rendering
- Other handmade or computer-generated media

How to Enter: There are two ways to enter the Envision JFH Artwork Challenge:

1. Online Form: Entrants may submit entries via the online Application Form: <https://arcg.is/SqTn80>. One form is required per entry. Entries submitted via the online form must be in .jpeg, .jpg, .gif, or .png file format.

2. Dropbox: Entrants may submit a hard copy piece of artwork or sketch page (http://www.ci.fitchburg.ma.us/DocumentCenter/View/7706/JFH_StreetView_SketchPage_English) along with a completed copy of the Application Form (<http://www.ci.fitchburg.ma.us/DocumentCenter/View/7708/Artwork-Challenge-Application-Form-English>) in a sealed envelope at the City Hall outdoor red mailbox at 718 Main Street. Address the envelope to DPW re JFH Challenge. Hard copies of sketch pages and forms are also available at the Fitchburg Public Library (610 Main Street) at the curbside pickup counter. One form must be submitted for each entry.

Agreement to Official Rules: By participating in the Envision JFH Artwork Challenge, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the City and Envision JFH Artwork Challenge judges, which are final and binding in all matters related to the Challenge. If the entrant is under 18 years of age, a parent/guardian must also sign the Application Form. The City reserves the right to cancel the Envision JFH Artwork Challenge at any time.

Selection Process: Winners will be selected by local judges from all entries submitted by March 12, based on the best submission that incorporates nature-based solutions and/or elements of Complete Streets. There will be one winner in each category (listed below) to receive a prize from a local business (\$25 value). Entrants may submit more than one entry to each category, but one



person may not be selected as a winner for more than one category. Winners will be announced by end of March at an online event and on the City's webpage. The categories are:

- Age 12 or younger
- Age 13-18
- Hand drawn (over 18)
- Computer generated (over 18)

Challenge Timeline: The Challenge Submission Period begins on February 22, 2021 at 12:00 AM Eastern Time ("ET") and ends on March 12, 2021 at 11:59 PM ET. Challenge Winners will be announced no later than March 31, 2021.

Eligibility: The City of Fitchburg Envision JFH Artwork Challenge is open to people residing in the Commonwealth of Massachusetts. Employees of the City of Fitchburg and Envision JFH Artwork Challenge judges involved in the development or execution of the Envision JFH Artwork Challenge may submit entries but are not eligible to win prizes. The Envision JFH Artwork Challenge is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

Entries must be original submissions created by the entrant or photos of the original artwork. By submitting, each entrant acknowledges and warrants that the contestant is the sole copyright holder, and no other party has any right, title, claim or interest in the submitted artwork or photograph(s).

- Entries that include recognizable people should have obtained appropriate consent.
- Entries must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright.
- Entries must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous.
- Entries must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- Entries must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where the artwork is created or photo is taken.
- Entries that involve putting any individual in danger, willful harassment of wildlife, or damage to the environment by the photographer will be disqualified.

Challenge Winners will be notified by direct message by email or phone. If a Winner cannot be contacted after two emails or calls, or the prize notification is returned as undeliverable, the selected Winner forfeits the prize and the judges will select another entry as the alternate Challenge Winner in the same category. If a selected Challenge Winner fails to comply with any of the Official Rules, they will be disqualified and the prize will be forfeited.

Challenge Prizes: All Challenge Winners will receive a prize from a local business valued at \$25 and will receive mention on the City's digital presences. Prizes will be sent to Challenge Winners via email, mail, or picked up in person.

License: By entering, each entrant grants the City and its affiliates ("Authorized Parties") an irrevocable, perpetual, worldwide non-exclusive license to reproduce, distribute, display, and create derivative works of the entries in connection with the Challenge and promotion of the Challenge, in any media now or hereafter known including, but not limited to, display at a potential



exhibition of contest entries, and publication in catalogs, brochures, newspapers, magazines, blogs, public presentations, social media, and websites. Display or publication of any entry on an Authorized Party's website does not indicate the entrant will be selected as a Challenge Winner.

Authorized Parties will not be required to offer entrants any compensation, credit, or additional consideration; to seek any additional approval; or provide any notification in connection with such use as authorized by the License. Additionally, by entering, each entrant grants to Authorized Parties the unrestricted right to use all statements made in connection with the Challenge, and pictures or likenesses of Challenge entrants, or choose not to do so, at their sole discretion, except where prohibited by law.

General Conditions: City reserves the right to cancel, suspend and/or modify the Challenge, or any part of it, if any fraud, technical failures or any other factor beyond the City's reasonable control impairs the integrity or proper functioning of the Challenge, as determined by the City in its sole discretion. The City, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Challenge or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner.

Data Privacy: Entrants agree that personal data, especially name and email address, may be processed, shared, and otherwise used for the purposes and within the context of the Challenge and any other purposes outlined in these Official Rules. Personal data will be used by the City and its affiliates exclusively for the purposes stated herein.

Questions: Questions and inquiries about challenge rules can be emailed to JFHProject@fitchburgma.gov.

